

STATUS REPORT  
FY 20-21

# I. DOUBLE STUDENT, STAFF, AND FACULTY SUSTAINABILITY ENGAGEMENT BY 2024





## I. DOUBLE STUDENT, STAFF, AND FACULTY SUSTAINABILITY ENGAGEMENT BY 2024

### Target Actions

- Whole U and UW Sustainability Collaborate To Expand University-wide Communication
- Expand Professional Development Opportunities for Faculty and Staff
- Inventory and Expand Community Engagement

### Sustainability Plan guiding principles



- Ensure students achieve sustainability literacy
- Choose our research conscientiously
- Keep equity and inclusion at the center

### AASHE STARS categories



## BASELINE METRIC:

**Continuum College:** Inventory of DEI related POD courses-

**Tri Campus Events:** On hold for summer

**Virtual Programming:** 32 people registered for Forest bathing activity through whole U

## Q3 & Q4 ACTIVITY:

Saw the need to introduce and provide easy access for POD courses related to sustainability and DEI. We also completed an inventory of the Green Certification program and provided ways to transition it to a hybrid work model and make it a more useful tool for offices and labs.

## CHALLENGES ADDRESSED:

What challenges were encountered? Students, staff and faculty are busier, the pandemic has drastically changed our lives. We are sensitive to the fact that students are out of school for the summer so we've put tri campus event and other events on hold. With relation to DEI events we've had a shift in personnel which provided challenges as we lost key stakeholders.

<b>Action Owner:</b>	Name and unit or department Toren Elste, UW Sustainability
<b>Target Team:</b>	Name(s) Lauren Updyke (Whole U) Lauren Brohawn (Fosters Environmental Innovation Challenge), Cheryl Wheeler (Continuum College), Ellen Moore (UW Tacoma)

## ACTION STATUS:



<b>Action:</b> Whole U and UW Sustainability Collaborate To Expand Universitywide Communication	
<b>Action:</b> Expand professional development opportunities	
<b>Action:</b> Inventory and expand community	

## MITIGATING RISKS:

Find SME's in other departments to continue our DEI events and create connections with OMAD to make these events a priority. Plan and schedule events earlier so people have enough time to plan to attend relevant events that are of interest to the.

## FY22 ACTIONS:

Revamp and Rebrand "Green office certification" to Sustainable spaces certification  
Come up with a comprehensive plan for events for the 21/22 school year  
Continue to promote events and provide opportunities for sustainability events through collaboration with the Whole U



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### Sustainability Plan guiding principles



Ensure students achieve sustainability literacy



Choose our research conscientiously



Keep equity and inclusion at the center



### AASHE STARS categories

EN 2

Student Orientation

EN 9

Professional Staff Development & Training

EN 12

Continuing Education

EN 13

Community Service

## STEPS STATUS:

<p><b>Action 1:</b> Whole U and UW Sustainability Collaborate To Expand Universitywide Communication</p>	<p><b>Step 1:</b> UW Sustainability will define “sustainability engagement” in measurable terms.</p>	<p><b>Step 2:</b> Whole U plans to continue offering a seminar every quarter in collaboration with UW Sustainability</p>	<p><b>Step 3:</b> UW Sustainability will revamp the Green Office and Lab Certification programs and include student ambassadors</p>
<p><b>Action 2:</b> Expand Professional Development Opportunities for Faculty and Staff</p>	<p><b>Step 1:</b> The Whole U will work with POD in including UW Sustainability resources for New Hire Orientation</p>	<p><b>Step 2:</b> Continue to report diversity spend across the enterprise.</p>	
<p><b>Action 1:</b> Inventory and Expand Community Engagement</p>	<p><b>Step 1:</b> Coordinate with Continuum college to incorporate sustainability into their curriculum</p>	<p><b>Step 2:</b> Collect data on sustainability focused RSOs, and promote student engagement.</p>	



**Note:** Copy and Paste the appropriate ‘status icon’ into the upper right hand corner of each **step** above to complete the Steps Status.



## ACTION:

# Whole U and UW Sustainability Collaborate To Expand University-wide Communication



### Steps we will take in FY 2021

1. UW Sustainability will lead an effort to define “sustainability engagement” in measurable terms, and assess a 2020 baseline. The defined measurement unit shall correlate to an individual receiving an encouragement toward considering environmental impact, human health, diversity, equity or inclusion in the context of their participation in the UW community.
2. The Whole U plans to continue offering a seminar every quarter in collaboration with UW Sustainability and will add sustainability features to a monthly editorial calendar and encourage UW Sustainability to contribute articles or recommend other UW faculty and staff.
3. UW Sustainability will revamp the Green Office and Lab Certification programs and include student ambassadors; provide student capstone internships to engage with underrepresented groups and RSOs; develop an inclusion plan for outreach communications.
4. The Whole U will add a sustainability focus for every signature program that involved overall wellness.

### Statutes and linkages

Whole U quarterly seminars and wellness programs, Green Office and Lab Certification Program, Sustainability Stories virtual and on-campus events.

### Financing

 Additional financing needed in FY2021.

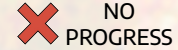
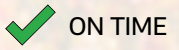
Continued University support of the Whole U program will ensure this Action will involve reach to all UW faculty and staff members.

### Metrics

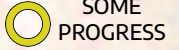
- Number of participants as a percentage of the promotional reach of communication (e.g. website traffic, email distribution or newsletter subscribers)
- Number of new certified offices and labs (when applicable for on-campus return) as a percentage of the promotional reach of communication (e.g. newsletter advertisement, tabling at events, presentations via in-person or online)
- Annual Sustainability Plan survey response count, beginning with the 2020 results and continuing with subsequent Annual Sustainability Plan surveys.

This Action may contribute points toward STARS credit EN-2 *Student Orientation* where UW shows a point gap of 0.56.<sup>1</sup> UW has already achieved the full value of most credits grouped under the STARS *Campus Engagement* subcategory.

# Whole U and UW Sustainability Collaborate To Expand Universitywide Communication

NO  
PROGRESS

ON TIME

SOME  
PROGRESS

## STEP 1:

UW Sustainability will lead an effort to define “sustainability engagement” in measurable terms, and assess a 2020 baseline. The defined measurement unit shall correlate to an individual receiving an encouragement toward considering environmental impact, human health, diversity, equity or inclusion in the context of their participation in the UW community.

### ACTIONS THAT OCCURRED/ONGOING JAN - JUNE 2021:

- Worked on establishing baseline metrics that we can use to track engagement and work toward our target

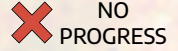
We hosted a series of events to encourage sustainability engagement through Whole U, tri Campus events, during Earth Day

### CHALLENGES ENCOUNTERED JAN - JUNE 2021:

Staff turnover and people leaving UW stopped momentum on certain events

### PLAN FOR FY22:

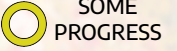
- Continue to collaborate with and promote Whole U sustainability events
- Provide Whole U with list of Sustainability office hosted events



NO PROGRESS



ON TIME



SOME PROGRESS

# Whole U and UW Sustainability Collaborate To Expand Universitywide Communication

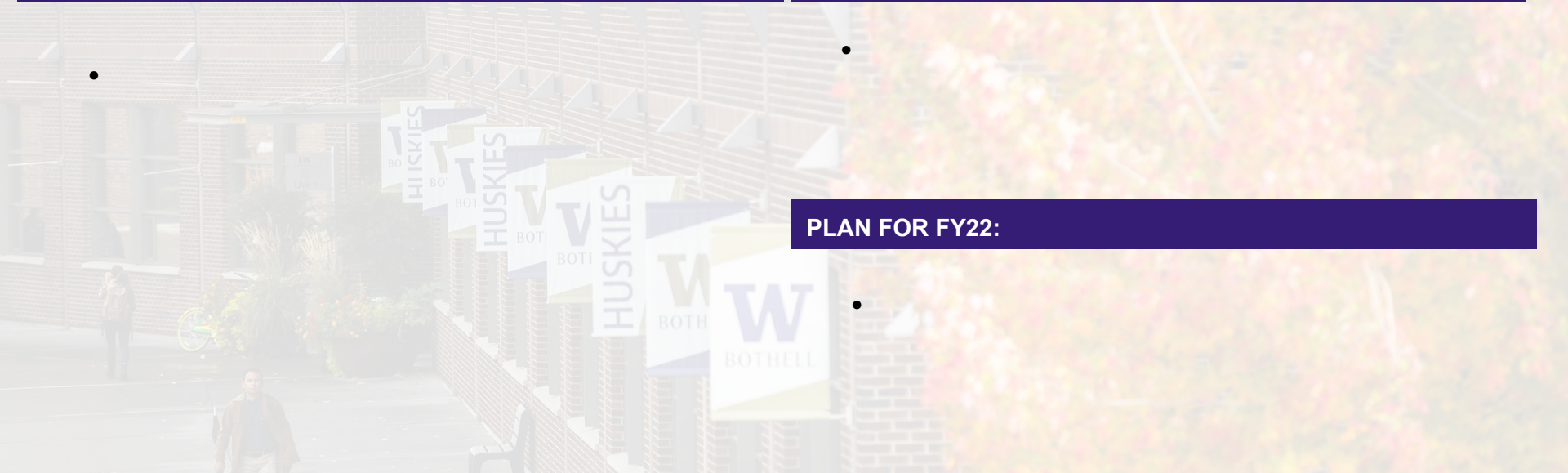
## STEP 2:

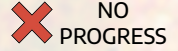
The Whole U plans to continue offering a seminar every quarter in collaboration with UW Sustainability and will add sustainability features to a monthly editorial calendar and encourage UW Sustainability to contribute articles or recommend other UW faculty and staff.

### ACTIONS THAT OCCURRED/ONGOING JAN - JUNE 2021:

### CHALLENGES ENCOUNTERED JAN - JUNE 2021:

### PLAN FOR FY22:





NO PROGRESS



ON TIME



SOME PROGRESS

# Whole U and UW Sustainability Collaborate To Expand Universitywide Communication

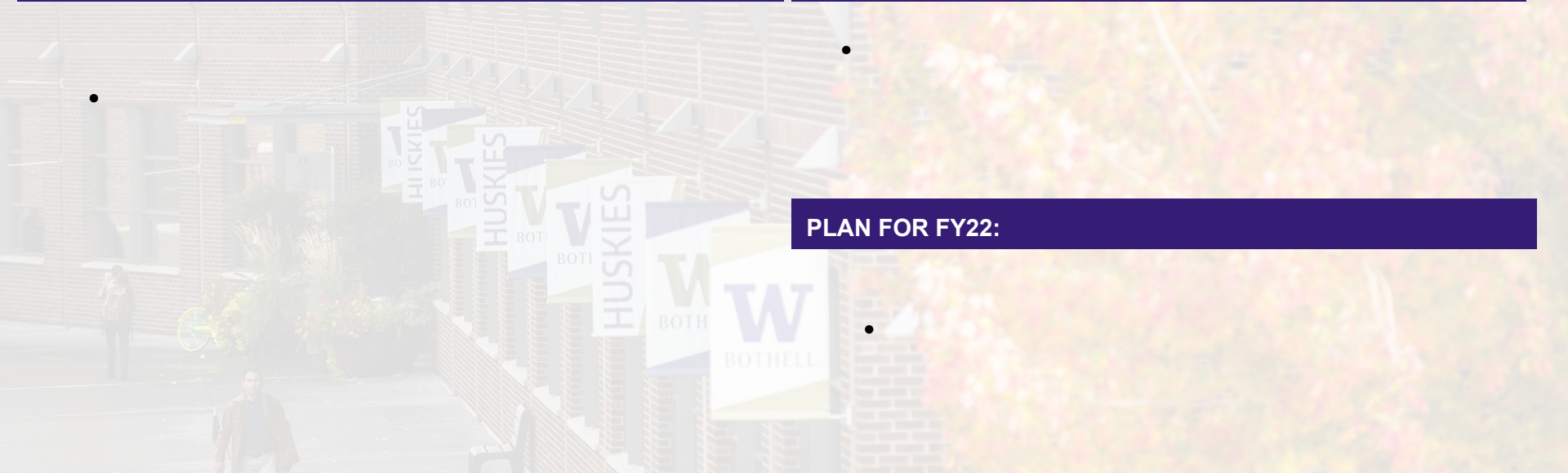
## STEP 3:

UW Sustainability will revamp the Green Office and Lab Certification programs and include student ambassadors; provide student capstone internships to engage with underrepresented groups and RSOs; develop an inclusion ACTION: Whole U and UW Sustainability Collaborate To Expand Universitywide Communication plan for outreach communications.

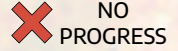
### ACTIONS THAT OCCURRED/ONGOING JAN - JUNE 2021:

### CHALLENGES ENCOUNTERED JAN - JUNE 2021:

### PLAN FOR FY22:



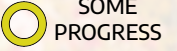
**STATUS**



NO PROGRESS



ON TIME



SOME PROGRESS

# Whole U and UW Sustainability Collaborate To Expand Universitywide Communication

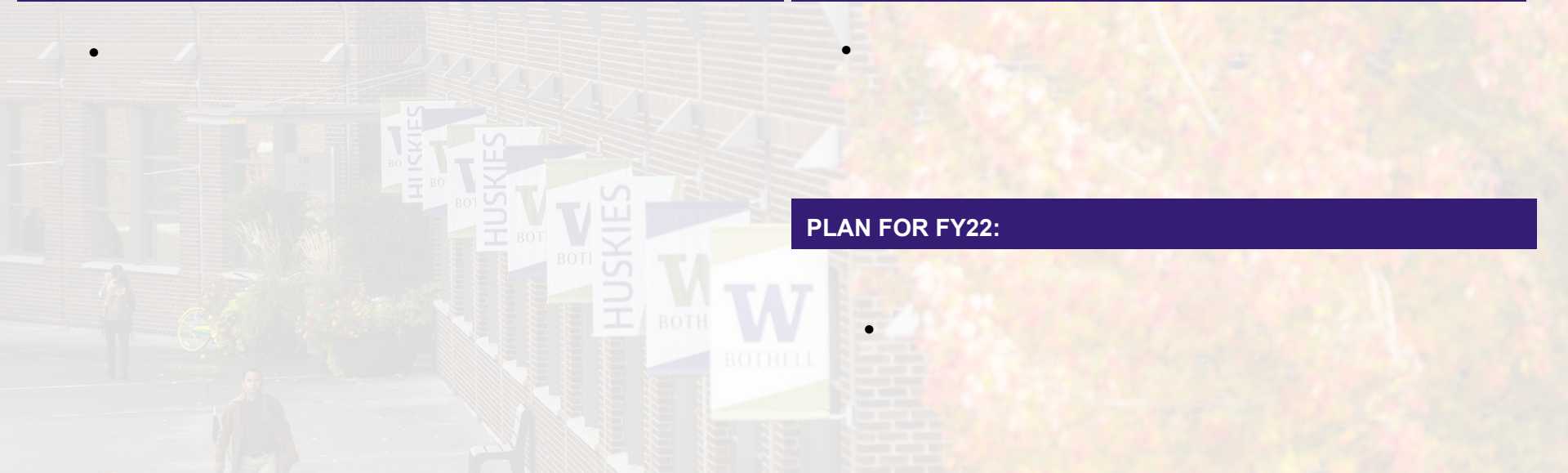
## STEP 4:

The Whole U will add a sustainability focus for every signature program that involved overall wellness.

### ACTIONS THAT OCCURRED/ONGOING JAN - JUNE 2021:

### CHALLENGES ENCOUNTERED JAN - JUNE 2021:

### PLAN FOR FY22:





# METRICS & LINKAGES:

Whole U quarterly seminars and wellness programs, Green Office and Lab Certification Program, Sustainability Stories virtual and on-campus events.

## METRICS:

- Whole U: Forest Bathing Event- 32 registrants
- Green Certifications:
- Continuum College:

## LINKAGES:

- Whole U and UW Sustainability have overlapping events (Wellness week/Sustainability Stories can be used for other outreach opportunities)
- Green Certification programs are great for outreach, we have a captive audience and will work to revamp the certifications for “at home” working
- Continuum college and UW Sustainability are working together to create a list of speakers for our sustainability stories series

## ACTION:

# Expand Professional Development Opportunities for Faculty and Staff



## Steps we will take in FY 2021

1. The Whole U will work with POD in including UW Sustainability resources for New Hire Orientation. The Whole U will also include sustainability resources when tabling at the new hire events and virtual events.
2. Work with UW Marketing to reach faculty, and develop a faculty sustainability network and outreach strategy. May include a Faculty Sustainability Fellows program modeled after Western Washington University.

### Financing

💰 Additional financing needed in FY 2021.

Continued University support of the Whole U program will ensure this Action will involve reach to all UW faculty and staff members.

### Metrics

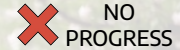
- Calculate the number of new faculty participation in the professional development network as a percentage of new hire orientations conducted.
- Calculate the number of existing faculty participation in the professional development network as a percentage of those reached through outreach presentations and communications.

This action can gain points in STARS credit EN-9 *Professional Staff Development & Training* where UW shows a point gap of 2.00.

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**2.00** AAHSE STARS  
POINTS OPPORTUNITY

# Expand Professional Development Opportunities for Faculty and Staff

NO  
PROGRESS

ON TIME

SOME  
PROGRESS

## STEP 1:

The Whole U will work with POD in including UW Sustainability resources for New Hire Orientation. The Whole U will also include sustainability resources when tabling at the new hire events and virtual events.

### ACTIONS THAT OCCURRED/ONGOING JAN - JUNE 2021:

- Met with Jeff Leinaweaver to incorporate more DEI related courses into POD classes
- Whole U hosted numerous events during Earth day, such as an entire Month of a Sustainability challenge

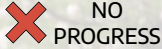
### CHALLENGES ENCOUNTERED JAN - JUNE 2021:

- Bandwidth to connect with SME's (people are tapped out with zoom meetings)

### PLAN FOR FY22:

- Create a list of DEI POD classes and add them to the sustainability Website to create a centralized place where staff can go to find the classes.

# Expand Professional Development Opportunities for Faculty and Staff



NO PROGRESS



ON TIME



SOME PROGRESS

## STEP 2:

Work with UW Marketing to reach faculty, and develop a faculty sustainability network and outreach strategy. May include a Faculty Sustainability Fellows program modeled after Western Washington University.

### ACTIONS THAT OCCURRED/ONGOING JAN - JUNE 2021:

### CHALLENGES ENCOUNTERED JAN - JUNE 2021:

### PLAN FOR FY22:

# **METRICS & LINKAGES:**

This will complement Target II (Identify Minimum Learning Outcomes)

## **METRICS:**

Instructions: Replace this text with 2-6 bullet points with 1-2 sentences each

## **LINKAGES:**

- UMAC has a direct line to new hires as their reach is campus wide
- POD works closely with continuum college

# ACTION:

## Inventory and Expand Community Engagement



### Steps we will take in FY 2021

1. Coordinate with Continuum college to incorporate sustainability into their curriculum, track attendance for these courses and offer continuing communications to attendees through newsletters, website and social media.
2. Collect data on sustainability focused Registered Student Organizations (RSOs), and promote student engagement with community service through these RSOs. Depending on current levels of engagement, provide information and resources to these RSOs regarding engagement with both episodic and long-term volunteer opportunities. Evaluate expanding opportunities to all RSOs.

### Responsible party

UW Sustainability & Continuum College

### Statuses and linkages

Linkages to: Carnegie Classification, Carlson Service Learning

### Financing



No additional financing needed in FY 2021.

### Metrics

- Number of attendees of Continuum College sustainability courses as a percentage of audience reached through promotions and marketing.
- Number of new student volunteers from RSOs as a percentage of service learners.

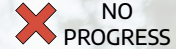
This action can gain points in STARS credit EN-12 *Continuing Education* where UW shows a point gap of 2.65, and in credit EN-13 *Community Service* where UW shows a point gap of 3.77.

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**2.65** AAHSE STARS  
POINTS OPPORTUNITY

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**3.77** AAHSE STARS  
POINTS OPPORTUNITY

NO  
PROGRESS

ON TIME

SOME  
PROGRESS

# Inventory and Expand Community Engagement

## STEP 1:

Coordinate with Continuum college to incorporate sustainability into their curriculum, track attendance for these courses and offer continuing communications to attendees through newsletters, website and social media.

### ACTIONS THAT OCCURRED/ONGOING JAN - JUNE 2021:

- Our Changing Oceans Osher Lifelong Learning Institute Lecture 2/22/21, 32 attendees
- How to *Really* Refuse/Reduce! Osher Lifelong Learning Institute 3/26/21, 74 attendees
- Development of three new Youth & Teen Programs courses for Summer Quarter 21 that include environmental themes:
  - Engineering Challenges (50 enrollments)
  - Community Architecture Studio (20 enrollments)
  - Exploring the Ecosystems of Washington State (did not run)

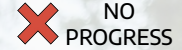
### CHALLENGES ENCOUNTERED JAN - JUNE 2021:

- Continuum's fee-based model leads to development of "tried and true" content (typically STEM or topics driven by specific Seattle-area industries with high-volume training and hiring needs) before other content areas

### PLAN FOR FY22:

- Continue to work with Osher Lifelong Learning Institute and Youth & Teen Programs to develop additional sustainability content within STEM themes

# Inventory and Expand Community Engagement

NO  
PROGRESS

ON TIME

SOME  
PROGRESS

## STEP 2:

Collect data on sustainability focused Registered Student Organizations (RSOs), and promote student engagement with community service through these RSOs. Depending on current levels of engagement, provide information and resources to these RSOs regarding engagement with both episodic and long-term volunteer opportunities. Evaluate expanding opportunities to all RSOs.

### ACTIONS THAT OCCURRED/ONGOING JAN - JUNE 2021:

- Shared events and outreach opportunities with Green Greeks and EcoReps
- EcoReps presented to peers/staff/faculty during Earth day seminar series
- Connected with EcoReps to promote their events and share broadly across campus.

### CHALLENGES ENCOUNTERED JAN - JUNE 2021:

- EcoReps has constant turnover and it's hard to know who exactly to connect with

### PLAN FOR FY22:

- Have a monthly meeting with EcoReps and Green Greeks to share events and updates
- Expand Sustainability and DEI related RSO's- Recruit or create new ones



# **METRICS & LINKAGES:**

Linkages to: Carnegie Classification, Carlson Service Learning

## **METRICS:**

No metrics yet- need to gather metrics from Carlson Center

## **LINKAGES:**

Carnegie classification- Meet and Greet with Carlson Center team

