

STATUS REPORT
FY 20-21

I. DOUBLE STUDENT, STAFF, AND FACULTY SUSTAINABILITY ENGAGEMENT BY 2024





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Target Actions

- Whole U and UW Sustainability Collaborate To Expand University-wide Communication
- Expand Professional Development Opportunities for Faculty and Staff
- Inventory and Expand Community Engagement

Sustainability Plan guiding principles



Ensure students achieve sustainability literacy

Choose our research conscientiously

Keep equity and inclusion at the center

AASHE STARS categories

EN 2

Student Orientation

EN 9

Professional Staff Development & Training

EN 12

Continuing Education

EN 13

Community Service

BASELINE METRIC:

Whole U: Sustainability Challenge- 500 people

Green Certifications: 94 labs and offices

Continuum College: 2 community programs identified to add sustainability

Q1 ACTIVITY:

What was done to improve upon the baseline metric?

Collect existing data on event participation from Whole U and UW Sustainability. This reaches UW affiliated depts promoting sustainability. Identify who is doing engagement across our campuses including operations, co-curricular programs, UW Bothell and UW Tacoma to create a definition. Work with C2 to increase sustainability content. Increase DEI engagement as a guiding principle; held summit on July 30th.

CHALLENGES:

- What challenges were encountered?
Units are busy; asking them to add more content to their existing work is problematic

- What do you need to overcome them?
Approach this through incremental wins and ask for continued UW leadership support for the Plan.

Action Owner: Name and unit or department
Toren Elste, UW Sustainability

Target Team: Name(s)
Lauren Updyke (Whole U) Lauren Brohawn (Fosters Environmental Innovation Challenge), Cheryl Wheeler (Continuum College), Ellen Moore (UW Tacoma)

ACTION STATUS:



Action: Whole U and UW Sustainability Collaborate To Expand Universitywide Communication



Action: Expand professional development opportunities



Action: Inventory and expand community



RISKS:

- What are the primary risks?
Much of this is based on Green office/lab programs- these programs have been paused due to Covid so there is a concern for metrics.
Maintaining the visibility of actions in a virtual way that UW staff, students and faculty can participate in. This requires us to be proactive in seeking out what is happening across the UW.

NEXT QUARTER ACTION:

- What's the plan for next quarter?
Develop a baseline combining all existing efforts of engagement across UW and establish common definition.
Establish a faculty oriented plan for professional development and new hires



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STEPS STATUS:

<p>Action 1: </p> <p>Whole U and UW Sustainability Collaborate To Expand Universitywide Communication</p>	<p>Step 1:</p> <p>UW Sustainability will define “sustainability engagement” in measurable terms.</p>	<p>Step 2:</p> <p>Whole U plans to continue offering a seminar every quarter in collaboration with UW Sustainability</p>	<p>Step 3:</p> <p>UW Sustainability will revamp the Green Office and Lab Certification programs and include student ambassadors</p>
<p>Action 2: </p> <p>Expand Professional Development Opportunities for Faculty and Staff</p>	<p>Step 1:</p> <p>The Whole U will work with POD in including UW Sustainability resources for New Hire Orientation</p>	<p>Step 2:</p> <p>Continue to report diversity spend across the enterprise.</p>	
<p>Action 1: </p> <p>Inventory and Expand Community Engagement</p>	<p>Step 1:</p> <p>Coordinate with Continuum college to incorporate sustainability into their curriculum</p>	<p>Step 2:</p> <p>Collect data on sustainability focused RSOs, and promote student engagement.</p>	



Note: Copy and Paste the appropriate ‘status icon’ into the upper right hand corner of each **step** above to complete the Steps Status.



ACTION:

Whole U and UW Sustainability Collaborate To Expand University-wide Communication



Steps we will take in FY 2021

1. UW Sustainability will lead an effort to define “sustainability engagement” in measurable terms, and assess a 2020 baseline. The defined measurement unit shall correlate to an individual receiving an encouragement toward considering environmental impact, human health, diversity, equity or inclusion in the context of their participation in the UW community.
2. The Whole U plans to continue offering a seminar every quarter in collaboration with UW Sustainability and will add sustainability features to a monthly editorial calendar and encourage UW Sustainability to contribute articles or recommend other UW faculty and staff.
3. UW Sustainability will revamp the Green Office and Lab Certification programs and include student ambassadors; provide student capstone internships to engage with underrepresented groups and RSOs; develop an inclusion plan for outreach communications.
4. The Whole U will add a sustainability focus for every signature program that involved overall wellness.

Statutes and linkages

Whole U quarterly seminars and wellness programs, Green Office and Lab Certification Program, Sustainability Stories virtual and on-campus events.

Financing

 Additional financing needed in FY2021.

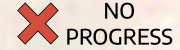
Continued University support of the Whole U program will ensure this Action will involve reach to all UW faculty and staff members.

Metrics

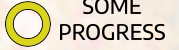
- Number of participants as a percentage of the promotional reach of communication (e.g. website traffic, email distribution or newsletter subscribers)
- Number of new certified offices and labs (when applicable for on-campus return) as a percentage of the promotional reach of communication (e.g. newsletter advertisement, tabling at events, presentations via in-person or online)
- Annual Sustainability Plan survey response count, beginning with the 2020 results and continuing with subsequent Annual Sustainability Plan surveys.

This Action may contribute points toward STARS credit EN-2 *Student Orientation* where UW shows a point gap of 0.56.¹ UW has already achieved the full value of most credits grouped under the STARS *Campus Engagement* subcategory.

Whole U and UW Sustainability Collaborate To Expand Universitywide Communication

NO
PROGRESS

ON TIME

SOME
PROGRESS

STEP 1:

UW Sustainability will lead an effort to define “sustainability engagement” in measurable terms, and assess a 2020 baseline. The defined measurement unit shall correlate to an individual receiving an encouragement toward considering environmental impact, human health, diversity, equity or inclusion in the context of their participation in the UW community.

ACTIONS THAT OCCURRED/ONGOING JULY-SEPTEMBER 2020:

- Worked on establishing baseline metrics that we can use to track engagement and work toward our target

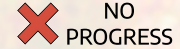
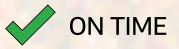
CHALLENGES ENCOUNTERED JULY-SEPTEMBER 2020:

Instructions: Replace this text with a brief, bulleted description of challenges encountered while trying to implement this step along with ideas for addressing this challenge.

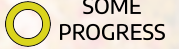
PLAN FOR OCTOBER 2020-DECEMBER 2020:

Instructions: Replace this text with a brief, bulleted description of the plan

Whole U and UW Sustainability Collaborate To Expand Universitywide Communication

NO
PROGRESS

ON TIME

SOME
PROGRESS

STEP 2:

The Whole U plans to continue offering a seminar every quarter in collaboration with UW Sustainability and will add sustainability features to a monthly editorial calendar and encourage UW Sustainability to contribute articles or recommend other UW faculty and staff.

ACTIONS THAT OCCURRED/ONGOING JULY-SEPTEMBER 2020:

Instructions: Replace this text with 2-6 bullet points with 1-2 sentences each describing work completed during this period and progress made.

Example:

- Whole U hosted 1 event per month during this time highlighting sustainability. They had over 500 participants at their september event
- Whole U hosted an event for 'Plastic free July' bringing in just over 250 participants
- Whole U hosted a "story of plastic" documentary screening in which 174 people participated

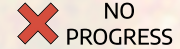
CHALLENGES ENCOUNTERED JULY-SEPTEMBER 2020:

- -Biggest challenge- Attendance and coming up with content for events that people will be interested in attending
- -Zoom fatigue is a big one too. These events are all virtual, ideally we would have a 'hybrid' type event

PLAN FOR OCTOBER 2020-DECEMBER 2020:

- Ongoing communications with the UW Community regarding Sustainability
- Preparing for a sustainability speaker series
- UW Sustainability to host an event in collaboration with Whole U for 'wellness week' in November highlighting sustainable choices

Whole U and UW Sustainability Collaborate To Expand Universitywide Communication

NO
PROGRESS

ON TIME

SOME
PROGRESS

STEP 3:

UW Sustainability will revamp the Green Office and Lab Certification programs and include student ambassadors; provide student capstone internships to engage with underrepresented groups and RSOs; develop an inclusion ACTION: Whole U and UW Sustainability Collaborate To Expand Universitywide Communication plan for outreach communications.

ACTIONS THAT OCCURRED/ONGOING JULY-SEPTEMBER 2020:

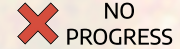
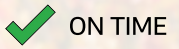
- Worked with a student to revitalize the “Green Dawg” certification, working with RSO’s to promote sustainability and DE&I within their organizations
- UW Sustainability partnered with Whole U to provide sustainability related content for outreach
- Continuum college hosted a series of online seminars highlighting the plan and various other sustainability related initiatives

CHALLENGES ENCOUNTERED JULY-SEPTEMBER 2020:

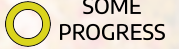
- Green office/lab certification was put on hold as it’s an ‘on campus’ program. Any data we collected was from FY20 (ended in June)
- It was hard to contact RSO’s during the summer months due to changes in personnel or students just not being available.

PLAN FOR OCTOBER 2020-DECEMBER 2020:

- Look at the green certification programs and see if we can adapt them to teleworking and figure out what data we can collect
- Work with POE to hire a capstone student for winter quarter

NO
PROGRESS

ON TIME

SOME
PROGRESS

Whole U and UW Sustainability Collaborate To Expand Universitywide Communication

STEP 4:

The Whole U will add a sustainability focus for every signature program that involved overall wellness.

ACTIONS THAT OCCURRED/ONGOING JULY-SEPTEMBER 2020:

- Whole U, UW Sustainability and continuum college created a list of “sustainability” champions for any upcoming speaker series events
- Whole U hosted 3 events during this time centered around reducing plastic use and also a sustainability challenge

CHALLENGES ENCOUNTERED JULY-SEPTEMBER 2020:

- Hard to reach students during this timeframe as it’s not within the traditional school year
- Zoom fatigue and lack of participation from groups

PLAN FOR OCTOBER 2020-DECEMBER 2020:

Whole U to highlight “wellness” during wellness week in November. UW Sustainability will highlight these events and help to promote them to drive more participation

METRICS & LINKAGES:

Whole U quarterly seminars and wellness programs, Green Office and Lab Certification Program, Sustainability Stories virtual and on-campus events.

METRICS:

- Whole U: Sustainability Challenge- 500 people
- Green Certifications: 94 labs and offices
- Continuum College: 2 community programs identified to add sustainability

LINKAGES:

- Whole U and UW Sustainability have overlapping events (Wellness week/Sustainability Stories can be used for other outreach opportunities)
- Green Certification programs are great for outreach, we have a captive audience and will work to revamp the certifications for “at home” working
- Continuum college and UW Sustainability are working together to create a list of speakers for our sustainability stories series

ACTION:

Expand Professional Development Opportunities for Faculty and Staff



Steps we will take in FY 2021

1. The Whole U will work with POD in including UW Sustainability resources for New Hire Orientation. The Whole U will also include sustainability resources when tabling at the new hire events and virtual events.
2. Work with UW Marketing to reach faculty, and develop a faculty sustainability network and outreach strategy. May include a Faculty Sustainability Fellows program modeled after Western Washington University.

Financing

💰 Additional financing needed in FY 2021.

Continued University support of the Whole U program will ensure this Action will involve reach to all UW faculty and staff members.

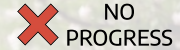
Metrics

- Calculate the number of new faculty participation in the professional development network as a percentage of new hire orientations conducted.
- Calculate the number of existing faculty participation in the professional development network as a percentage of those reached through outreach presentations and communications.

This action can gain points in STARS credit EN-9 *Professional Staff Development & Training* where UW shows a point gap of 2.00.

2.00 AAHSE STARS
POINTS OPPORTUNITY

Expand Professional Development Opportunities for Faculty and Staff

NO
PROGRESS

ON TIME

SOME
PROGRESS

STEP 1:

The Whole U will work with POD in including UW Sustainability resources for New Hire Orientation. The Whole U will also include sustainability resources when tabling at the new hire events and virtual events.

ACTIONS THAT OCCURRED/ONGOING JULY-SEPTEMBER 2020:

- There is information included in new hire orientation about “sustainability” which includes the green certification programs
- Whole U has an ongoing list of sustainability event opportunities that new hires can attend

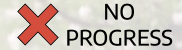
CHALLENGES ENCOUNTERED JULY-SEPTEMBER 2020:

- We aren't sure what happened with new hire orientation during this time due to the hiring freeze

PLAN FOR OCTOBER 2020-DECEMBER 2020:

- Check in with POD and see if we might be able to offer a class centered around Sustainability for the upcoming quarter
- Promote any new events to new hires

Expand Professional Development Opportunities for Faculty and Staff

NO
PROGRESS

ON TIME

SOME
PROGRESS

STEP 2:

Work with UW Marketing to reach faculty, and develop a faculty sustainability network and outreach strategy. May include a Faculty Sustainability Fellows program modeled after Western Washington University.

ACTIONS THAT OCCURRED/ONGOING JULY-OCTOBER 2020:

- Monthly communications meeting with UMAC to ensure continuity in messaging
- We have identified key faculty to move the needle on engagement related to sustainability

CHALLENGES ENCOUNTERED JULY-SEPTEMBER 2020:

- Tough to reach faculty, especially in the summer months
- Identifying who other key faculty are

PLAN FOR OCTOBER 2020-DECEMBER 2020:

- Have a networking session with “key faculty”
- Continued partnership with UMAC for outreach

METRICS & LINKAGES:

This will complement Target II (Identify Minimum Learning Outcomes)

METRICS:

Instructions: Replace this text with 2-6 bullet points with 1-2 sentences each

LINKAGES:

- UMAC has a direct line to new hires as their reach is campus wide
- POD works closely with continuum college

ACTION:

Inventory and Expand Community Engagement



Steps we will take in FY 2021

1. Coordinate with Continuum college to incorporate sustainability into their curriculum, track attendance for these courses and offer continuing communications to attendees through newsletters, website and social media.
2. Collect data on sustainability focused Registered Student Organizations (RSOs), and promote student engagement with community service through these RSOs. Depending on current levels of engagement, provide information and resources to these RSOs regarding engagement with both episodic and long-term volunteer opportunities. Evaluate expanding opportunities to all RSOs.

Responsible party

UW Sustainability & Continuum College

Statuses and linkages

Linkages to: Carnegie Classification, Carlson Service Learning

Financing



No additional financing needed in FY 2021.

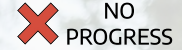
Metrics

- Number of attendees of Continuum College sustainability courses as a percentage of audience reached through promotions and marketing.
- Number of new student volunteers from RSOs as a percentage of service learners.

This action can gain points in STARS credit EN-12 *Continuing Education* where UW shows a point gap of 2.65, and in credit EN-13 *Community Service* where UW shows a point gap of 3.77.

2.65 AAHSE STARS
POINTS OPPORTUNITY

3.77 AAHSE STARS
POINTS OPPORTUNITY

NO
PROGRESS

ON TIME

SOME
PROGRESS

Inventory and Expand Community Engagement

STEP 1:

Coordinate with Continuum college to incorporate sustainability into their curriculum, track attendance for these courses and offer continuing communications to attendees through newsletters, website and social media.

ACTIONS THAT OCCURRED/ONGOING JULY-SEPTEMBER 2020:

- Continuum college “sustainability action plan” event with Olli/Osher group
- Continuum college hosted online “climate change seminar”

CHALLENGES ENCOUNTERED JULY-SEPTEMBER 2020:

This only reaches a small handful of the community we need to figure out how to expand it
Scheduling during this time- many attendees were unable to attend due to time frame

PLAN FOR OCTOBER 2020-DECEMBER 2020:

- Work with Continuum college to host more events centered around DEI and Sustainability
- Promote events to larger networks to gain participation.

Inventory and Expand Community Engagement

NO
PROGRESS

ON TIME

SOME
PROGRESS

STEP 2:

Collect data on sustainability focused Registered Student Organizations (RSOs), and promote student engagement with community service through these RSOs. Depending on current levels of engagement, provide information and resources to these RSOs regarding engagement with both episodic and long-term volunteer opportunities. Evaluate expanding opportunities to all RSOs.

ACTIONS THAT OCCURRED/ONGOING JULY-SEPTEMBER 2020:

- Encouraged RSO's to certify with the "green dawg certification"

CHALLENGES ENCOUNTERED JULY-SEPTEMBER 2020:

- Hard to reach all UW RSO's
- Timing challenges with Summer

PLAN FOR OCTOBER 2020-DECEMBER 2020:

- Outreach to RSO's to see how many did the Green Dawg certification
- Continued promotion of Green Dawg Certification
- Track metrics for Green dawg certification

METRICS & LINKAGES:

Linkages to: Carnegie Classification, Carlson Service Learning

METRICS:

No metrics yet- need to gather metrics from Carlson Center

LINKAGES:

Carnegie classification- Meet and Greet with Carlson Center team

